

Teaching Scheme for Bachelor of Design in Communication Design (UI-UX)

FACULTY OF ARCHITECTURE, PLANNING & DESIGN INTEGRAL UNIVERSITY

Semester 01

Sl.	Course Code	Course Category	Subject Name	Teaching					Sessional	ESE		Total	Duration / Mode	Course Attributes							Sustainable Development Goals
				Hours/Periods/Credits						T	P/V			Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
				L	T	ST/P	Total	C													
1	DS181	DC	FUNDAMENTALS OF DESIGN	1	1	3	5	5	60	-	40	100	Viva-Voce	✓	✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
2	DS182	DC	SKETCHING AND DRAWING	1	0	2	3	3	60	-	40	100	Viva-Voce			✓			✓		4: Quality Education
3	DS183	DC	HISTORY OF DESIGN	2	1	0	3	3	60	40	-	100	3Hrs./Theory					✓	✓	✓	
4	DS184	DC	INTRODUCTION TO VISUAL DESIGN	1	0	3	4	4	60	-	40	100	Viva-Voce	✓	✓	✓		✓			4: Quality Education
5	DS185	DC	DESIGN STORYTELLING & COMMUNICATION	1	1	1	3	3	60	-	40	100	Viva-Voce	✓		✓		✓	✓	✓	4: Quality Education
6	DS186	DC	EMPATHY AND UNDERSTANDING PROBLEMS	1	1	1	3	3	60	-	40	100	Viva-Voce	✓	✓	✓		✓			9: Industry Innovation and Infrastructure 12: Responsible Consumption and
7	LN104	LN	ESSENTIAL PROFESSIONAL COMMUNICATION	3	1	0	4	4	60	40	-	100	3Hrs./Theory			✓	✓		✓	✓	
			TOTAL	10	5	10	25	25				700									

Teaching Scheme for Bachelor of Design in Communication Design (UI-UX)

FACULTY OF ARCHITECTURE, PLANNING & DESIGN INTEGRAL UNIVERSITY

Semester 02

Sl.	Course Code	Course Category	Subject Name	Teaching					Sessional	ESE		Total	Duration / Mode	Course Attributes							Sustainable Development Goals
				Hours/Periods/Credits						T	P/V			Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
				L	T	ST/P	Total	C													
1	DS191	DC	INTRODUCTION TO UX DESIGN STUDIO WITH 6D	1	1	4	6	6	60	-	40	100	Viva-Voce	✓	✓	✓	✓	✓	✓	✓	9: Industry Innovation and Infrastructure
2	DS192	DC	FUNDAMENTALS OF USER RESEARCH	1	1	2	4	4	60	-	40	100	Viva-Voce	✓	✓	✓		✓			9: Industry Innovation and Infrastructure
3	DS193	DC	VISUAL DESIGN TOOLS	0	1	2	3	3	60	-	40	100	Viva-Voce					✓	✓	✓	
4	DS194	DC	BASICS OF UI DEVELOPMENT	1	1	1	3	3	60	-	40	100	Viva-Voce	✓	✓	✓					9: Industry Innovation and Infrastructure
5	DS195	DC	INTRODUCTION TO UI DESIGN	1	0	4	5	5	60		40	100	Viva-Voce	✓	✓	✓		✓			4: Quality Education
6	ES101	ES	ENVIRONMENTAL STUDIES	2	1	0	3	3	60	40	-	100	3Hrs./Theory			✓		✓	✓		7: Affordable and clean energy 12: Responsible Consumption and Production
7	PE101	AU	STRESS MANAGEMENT BY SPORTS & YOGA	0	0	2	2	2	-	-	-	-	-	✓		✓	✓		✓	✓	3: Good Health and Well-Being
			TOTAL	6	5	15	26	26				600									

Teaching Scheme for Bachelor of Design in Communication Design (UI-UX)

FACULTY OF ARCHITECTURE, PLANNING & DESIGN INTEGRAL UNIVERSITY

Semester 03

Sl.	Course Code	Course Category	Subject Name	Teaching					Sessional	ESE		Total	Duration / Mode	Course Attributes							Sustainable Development Goals
				Hours/Periods/Credits						T	P/V			Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
				L	T	ST/P	Total	C													
1	DS281	DC	INTERACTION DESIGN I	1	1	2	4	4	60	-	40	100	Viva-Voce		✓	✓				✓	9: Industry Innovation and Infrastructure
2	DS282	DC	ETHNOGRAPHY & PEOPLE DESIGN	3	1	0	4	4	60	40	-	100	3Hrs./Theory			✓		✓	✓		
3	DS283	DC	ADVANCED USER RESEARCH	2	0	2	4	4	60	-	40	100	Viva-Voce	✓	✓	✓			✓	✓	9: Industry Innovation and Infrastructure 12: Responsible Consumption and Production
4	DS284	DC	USER EXPERIENCE PSYCHOLOGY	1	1	2	4	4	60	-	40	100	Viva-Voce	✓		✓		✓		✓	
5	DS285	DC	DESIGN THINKING TOOLS	1	1	2	4	4	60	-	40	100	Viva-Voce	✓	✓	✓					9: Industry Innovation and Infrastructure
6	DS286	DC	INFORMATION & DATA STUDY	1	0	3	4	4	60	-	40	100	Viva-Voce		✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
7	DS287	DE	ELECTIVE- I : TYPOGRAPHY	1	1	0	2	2	60	40	-	100	3Hrs./Theory			✓	✓	✓	✓	✓	4: Quality Education
	DS288		ELECTIVE- I : UNIVERSAL DESIGN																		
			TOTAL	10	5	11	26	26				700									

Teaching Scheme for Bachelor of Design in Communication Design (UI-UX)

FACULTY OF ARCHITECTURE, PLANNING & DESIGN INTEGRAL UNIVERSITY

Semester 04

Sl.	Course Code	Course Category	Subject Name	Teaching					Sessional	ESE		Total	Duration / Mode	Course Attributes							Sustainable Development Goals
				Hours/Periods/Credits						T	P/V			Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
				L	T	ST/P	Total	C													
1	DS291	DC	INTRODUCTION TO GEN AI	1	1	2	4	4	60	-	40	100	Viva-Voce		✓	✓				✓	9: Industry Innovation and Infrastructure
2	DS292	DC	SERVICE DESIGN & TASK FLOWS	1	2	1	4	4	60	-	40	100	Viva-Voce			✓		✓	✓		
3	DS293	DC	INTERACTION DESIGN II	1	0	3	4	4	60	-	40	100	Viva-Voce		✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
4	DS294	DC	ADVANCE UI DESIGN	1	0	3	4	4	60	-	40	100	Viva-Voce			✓				✓	4: Quality Education
5	DS295	DC	SYSTEM THINKING	1	1	2	4	4	60	-	40	100	Viva-Voce	✓		✓				✓	4: Quality Education
6	DS296	DC	UX WRITING & CONTENT STRATEGY	2	1	0	3	3	60	40	-	100	3Hrs./Theory		✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
7	DS297	DE	ELECTIVE- II: FRUGAL INNOVATION	1	1	0	2	2	60	40	-	100	3Hrs./Theory		✓	✓				✓	
	DS298		ELECTIVE II: SUSTAINABLE DESIGN																		
			TOTAL	8	6	11	25	25				700									

Teaching Scheme for Bachelor of Design in Communication Design (UI-UX)

FACULTY OF ARCHITECTURE, PLANNING & DESIGN INTEGRAL UNIVERSITY

Semester 05

Sl.	Course Code	Course Category	Subject Name	Teaching					Sessional	ESE		Total	Duration / Mode	Course Attributes							Sustainable Development Goals
				Hours/Periods/Credits						T	P/V			Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
				L	T	ST/P	Total	C													
1	DS381	DC	HUMAN CENTRED DESIGN	1	1	2	4	4	60	-	40	100	Viva-Voce			✓		✓	✓	✓	12: Responsible Consumption and Production
2	DS382	DC	USABILITY TESTING	0	1	2	3	3	60	-	40	100	Viva-Voce		✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
3	DS383	DC	UX & DIGITIZATION	1	1	1	3	3	60	-	40	100	Viva-Voce			✓		✓	✓	✓	4: Quality Education
4	DS384	DC	INNOVATION MANAGEMENT	2	2	0	4	4	60	40	-	100	3Hrs./Theory			✓					9: Industry Innovation and Infrastructure
5	DS385	DC	DESIGN OPERATIONS & MANAGEMENT	1	2	0	3	3	60	40	-	100	3Hrs./Theory	✓	✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
6	DS386	DC	OMNICHANNEL EXPERIENCE DESIGN	1	1	1	3	3	60	-	40	100	Viva-Voce	✓	✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
7	DS387	DC	UX DESIGN FOR FUTURISTIC DESIGN	1	0	3	4	4	60	-	40	100	Viva-Voce			✓	✓		✓	✓	
			TOTAL	7	8	9	24	24				700									

Teaching Scheme for Bachelor of Design in Communication Design (UI-UX)

FACULTY OF ARCHITECTURE, PLANNING & DESIGN
INTEGRAL UNIVERSITY

Semester 06

Sl.	Course Code	Course Category	Subject Name	Teaching					Sessional	ESE		Total	Duration / Mode	Course Attributes							Sustainable Development Goals
				Hours/Periods/Credits						T	P/V			Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
				L	T	ST/P	Total	C													
1	DS391	DC	DESIGN SYSTEMS	1	0	3	4	4	60	-	40	100	Viva-Voce	✓		✓				✓	4: Quality Education
2	DS392	DC	DIGITAL EXPERIENCE STRATEGY	3	1	0	4	4	60	40	-	100	3Hrs./Theory	✓		✓				✓	4: Quality Education
3	DS393	DC	PRODUCT DESIGN & LIFECYCLE MANAGEMENT	1	1	3	5	5	60	-	40	100	Viva-Voce	✓		✓				✓	9: Industry Innovation and Infrastructure
4	DS394	DC	ADVANCED UI DEVELOPMENT	1	0	3	4	4	60	-	40	100	Viva-Voce	✓	✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
5	DS395	DC	INTEGRATED STUDIO FOR UX	1	0	4	5	5	60	-	40	100	Viva-Voce	✓	✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
6	DS396	DE	ELECTIVE III: INDUSTRY SPECIFIC UX DESIGN	1	1	2	4	4	60	-	40	100	Viva-Voce	✓	✓	✓	✓		✓	✓	
	DS397		ELECTIVE III: UX DESIGN FOR RURAL INDIA																		
			TOTAL	8	3	15	26	26				600									

Teaching Scheme for Bachelor of Design in Communication Design (UI-UX)

FACULTY OF ARCHITECTURE, PLANNING & DESIGN
INTEGRAL UNIVERSITY

Semester 07

Sl.	Course Code	Course Category	Subject Name	Teaching					Sessional	ESE		Total	Duration / Mode	Course Attributes							Sustainable Development Goals
				Hours/Periods/Credits						T	P/V			Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
				L	T	ST/P	Total	C													
1	DS481	DC	GRADUATION PROJECT	0	0	10	10	20	300	-	200	500	Viva-Voce	✓	✓	✓				✓	9: Industry Innovation and Infrastructure
1	DS482	DC	PORTFOLIO DEVELOPMENT	1	0	2	3	3	60	-	40	100	Viva-Voce	✓	✓	✓				✓	
1	DS483	DC	BUSINESS, UX & DESIGN MANAGEMENT	1	1	1	3	3	60	-	40	100	Viva-Voce	✓	✓	✓		✓	✓	✓	
1	DS484	DC	DESIGN ENTREPRENEURSHIP	2	0	0	2	2	60	40	-	100	3Hrs./Theory	✓	✓	✓		✓	✓	✓	
			TOTAL	4	1	13	18	28				800									

Teaching Scheme for Bachelor of Design in Communication Design (UI-UX)

FACULTY OF ARCHITECTURE, PLANNING & DESIGN
INTEGRAL UNIVERSITY

Semester 08

Sl.	Course Code	Course Category	Subject Name	Teaching					Sessional	ESE		Total	Duration / Mode	Course Attributes							Sustainable Development Goals
				Hours/Periods/Credits						T	P/V			Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
				L	T	ST/P	Total	C													
1	DS491	DC	INTERNSHIP	0	0	0	0	16	400	-	300	700	Viva-Voce	✓	✓	✓		✓	✓	✓	9: Industry Innovation and Infrastructure
2																					
3																					
			TOTAL	0	0	0	0	16				700									